



Stimson Avenue Mural Project

Call for Art

PROJECT NAME: Stimson Avenue Mural Project

DEADLINE : September 15, 2017

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I. RFP PROJECT SUMMARY:

The City of Athens has allocated approximately \$3000 (includes stipend and materials) for a permanent work of public art to be installed on the retaining wall on Stimson Avenue.

Art as defined by the committee: At its core, art is a product of human creativity that is aesthetically pleasing and can encompass diverse methodologies and mediums. Art can refer to the visual arts including painting, sculpture, architecture, photography, can encompass applied arts that may include architecture and landscaping, and decorative arts that may be functional in nature. Above all, any work that falls within the definition of Art must exhibit quality of concept, execution and craftsmanship.

RFP SUBMISSION DEADLINE: All submissions must be hand-delivered or received no later than **4:00 PM on Friday, September 15, 2017** at the AMAC Offices located at ARTS/West, 132 W. State Street, Athens, OH 45701.

II. PERCENT FOR ART COMMITTEE BACKGROUND:

In December of 2007, Athens City Council passed Ordinance # 138-07 requiring a percent of costs for public projects be set aside for public art. It was later recommended that the Athens Municipal Arts Commission establish ad hoc committees to consider all "Percent for Art" projects. It is such a committee that has been formed for this project. After reviewing submissions, this committee will make a recommendation to the Athens Municipal Arts Commission, who will present the recommendation to the Service Safety Director.

III. PROJECT DESCRIPTION:

A. OVERVIEW

The prospectus is centered around one artwork project: an exterior mural to be painted on the retaining wall on Stimson Avenue, near the East State Street, Stimson Avenue and Carpenter Street intersection.

B. SPECIFICATIONS

Artwork must satisfy reasonable standards of permanence and safety, meeting all relevant codes required for public places, and offering reasonable proof of soundness against theft, vandalism or excessive maintenance and repair. Artwork for any project must meet the following specifications:

- All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach.
- Artists should approach the project as a permanent installation when considering materials.
- All work must be of an appropriate size and design so that it will not create a hazard for impaired pedestrians or use of maintenance equipment.

C. SITE

The site of this project is located near the East State Street, Stimson Avenue and Carpenter Street intersection. The current mural created by Rural Action, has run its life and will be replaced by this RFP. The wall is 63'5" wide and 7'2" tall or 4'5" tall. See picture at end of RFP under "Supplemental Information."

BUDGET: \$3,000 – The project budget consists of approximately \$3,000 for the design, fabrication, associated shipping costs, and installation of the final artwork. Any services required by the city of Athens or its personnel must be included in the project budget.

IV. SELECTION PROCESS

Selections will be made by the Selection Committee, composed of Percent for Art ad-hoc committee members. This is an expedited project and can consist of as few as one panel review or upon decision of the committee members, additional meetings for proposal review, whereby the finalist will be selected according to a site specific design proposal, credentials (prior work) and overall capacity for completion. The selection committee, representing

diverse interests and expertise, will convene and review the applications and recommend (1) one finalist for the project.

The Selection Committee reserves the right to issue a second call to artists if the proposals submitted do not demonstrate the factors listed below. The following factors will be considered when reviewing submissions:

- Quality of work
- Appropriateness of subject/concept for the site
- Past exhibition/public art record
- Previous commission experience, including evidence that past commissions were produced in accordance with agreed-upon timelines and within budget
- Permanence and safety, meeting all relevant codes required for public places, and offering reasonable proof of soundness against theft, vandalism or excessive maintenance and repair

The finalist's design proposal and the selection committee's recommendations will be forwarded to the Athens Municipal Arts Commission who will present the recommendation to the Service Safety Director. The artist whose design is approved will then enter into an agreement with The City of Athens for fabrication, programming and installation of the artwork and work under the supervision of the City of Athens to ensure a successful project.

V. PROJECTED TIMELINE (The Percent for Art ad-hoc Committee reserves the right to change timeline without notice):

August 22, 2017: RFP Notification/Announcement to Artists

September 15, 2017: Proposals DUE (Receipt Deadline)

September 18-22, 2017: Percent for Art Ad Hoc Art Selection Committee Review: Review Results Announced

September 25, 2017: (earliest date) Commencement of Work – with anticipated completion prior to November 1, 2017. Completion date MAY be extended one week by mutual agreement of the artist and city, if required.

VI. APPLICATION REQUIREMENTS

A. Delivery

Mail/hand deliver applications to:

“Stimson Avenue Mural Project”

ARTS/West

132 West State Street

Athens, Ohio 45701

RFP SUBMISSION DEADLINE: 4pm, FRIDAY, SEPTEMBER 15, 2017

Note: This is a receipt and/or hand delivery deadline, not the postmarked deadline. Please allow adequate time for mailing if using the USPS.

B. Presentation

i. Application Content:

To be effectively reviewed for consideration, the application should contain a portfolio of other completed works including but not limited to:

1. Visual Support Materials

a. Digital Still Images (5-10)

A minimum of five (5) and up to ten (10) digital images, in .jpg format, sized to 700 pixels on longest side, on CD. Up to 3 detail shots may be included per artwork. (Do not exceed 30 total images for submission)

2. Image List

Number list to correspond with digital images and video reference: provide filename, artwork title, date created, medium, dimensions, price and any other information pertinent to the work.

3. Professional Vita/Resume

May be included as .doc or .pdf on Image CD. Please note filename on Image List.

4. Three Professional References

Provide at least three professional references (commissioning agency/organization, architect, etc.) who have an intimate knowledge of your work and methods. Include complete address and phone/email for each reference.

5. Optional Relevant Experience and Qualifications Support Information

Up to three (3) selections of supporting materials (reviews, news articles, essays, etc.)

6. Concept Design Proposal (Not to exceed two pages)

Describe your overall theme, outlining the relevance to the Site and to the City of Athens, and the style of art to be produced. Explain your proposed schedule, process, medium, and method by which you will create your work. (The artist is responsible for the following: scheduling on-site activities, communication with all parties involved, labor, materials, equipment, supplies, miscellaneous incidentals, storage when necessary, and a detailed maintenance plan for the work)

a. Fabrication and Installation (Not to exceed one page)

Describe the anticipated fabrication and installation needs for the permanent art. Include information that will facilitate the artistic integrity of your work:

- i. Spatial dimensions
- ii. Mechanics of Installation
- iii. Electrical Requirements

b. Special Equipment or Needs

c. Preliminary Budget

Include a cost estimate for all facets, including but not limited to artist fees, insurance, travel expenses, materials costs, and anticipated fabrication and installation costs and permit fees for electrical or mechanical installations.

d. Visual Component (No page limit)

The artist is required to submit working drawings, schematics, computer renderings or a maquette of the proposed artwork.

NOTE: All documentation may be included as .doc or .pdf file on Image CD, note filename on Image List

7. Self Addressed Stamped Envelope (S.A.S.E.)

For return of materials. Only submissions with a SASE will be returned; all others become the property of the Percent for Art ad-hoc Committee. The Art Selection Committee and its consultants assume no responsibility for loss or damage to submission.

VII. PROJECT CONTACT

For more information or submission information:

ARTS/West
132 W State St
Athens, OH 45701
740-592-4315
amac@ci.athens.oh.us

AMAC Contact:

Chelsa Morahan: chelsa.peterson@gmail.com

VIII. SUPPLEMENTAL INFORMATION:

All proposed public art projects must respect the primary function of the street and sidewalk, which is to enable the safe and orderly movement of pedestrians and vehicles. Streets also function as utility corridors, and access must be maintained for present and future services above and below ground. The City of Athens Streets Director is responsible for making decisions regarding the placement of public art on public streets and rights-of-way. These guidelines outline general considerations for determining the acceptability of public art installations on City streets and sidewalks.

A. Traffic Considerations

Public Art:

- Should not be unduly distracting to motorists
- Should not interfere with driver to driver, or driver to pedestrian sightings, and should therefore generally avoid corner clearance areas
- Should not unduly obstruct sight of the curb
- Should not obstruct sighting of signal/pedestrian heads, or of any traffic control device
- Should not interfere with the entrance or egress for transit buses
- Should not unduly disrupt curb use activities, i.e. loading zones, passenger zones
- Should not interfere with the opening of car doors

B. Pedestrian Considerations:

If public art is set in a walking surface:

- The leading vertical edge should not exceed 1/8" (to avoid trip hazard)
- Interior vertical edges should not exceed 1/4"
- Skid resistance properties should be equivalent to concrete sidewalks
- Depressions in the surface should not catch the spike heels of women's shoes
- Depression in the surface should not cause water to pool
- The art must support vehicle weight (check on the vehicle weight requirements for City of Athens sidewalks)
- Maintenance of adjacent elements of the streetscape, including the sidewalk itself, should not be interfered with.

C. Other Considerations:

Public Art should:

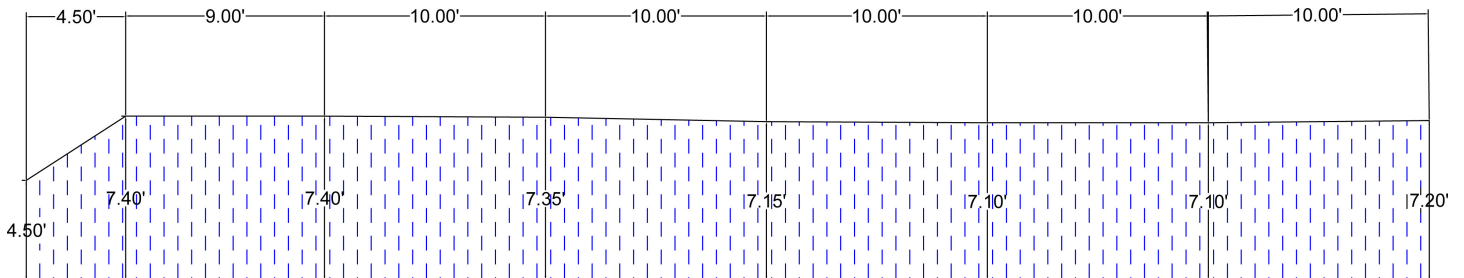
- Maintain a minimum sidewalk width on pedestrian volumes
- Minimize the potential for concealment and anti-social activities
- Maintain clearance from above, and below ground utilities

Public Art should avoid:

- Sharp edges, points, projections, or pinch-points which may cut, puncture or cause injury by impact, catch passing pedestrian clothing or entrap limbs
- Obstructing the function of benches, bus shelters and crosswalk ramps
- Utility access points or valves
- Obstructing pedestrian access to traffic signal push buttons
- Overhead parts which present a hazard to pedestrian traffic (i.e. as per minimum sign height)
- Unsafe climbing opportunities for children/adults

D. Image of mural with measurements:

The blue hash mark is the current mural coverage. We encourage you to visit the site prior to submitting your proposal.



Stimson Avenue Mural Measurements



Stimson Avenue Mural Project

Call for Art

The City of Athens and the Athens Municipal Arts Commission (AMAC) is seeking proposals for a permanent work of art to be installed on the retaining wall on Stimson Avenue, replacing the current mural.

The City of Athens has allocated approximately \$3000 (includes stipend and materials).

All submissions must be hand-delivered or received no later than **4:00 PM on Friday, September 15, 2017** at the AMAC Offices located at ARTS/West, 132 W. State Street, Athens, OH 45701.

For more information, please call or email ARTS/West at 740-592-4315 or amac@ci.athens.oh.us.

Brief Project Description and Considerations:

- The project will replace the current mural on the retaining wall on Stimson Avenue near East State Street.
- The wall is 63'5" wide and 7'2" tall or 4'5" tall.
- All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach.
- Artists should approach the project as a permanent installation when considering materials.
- All work must be of an appropriate size and design so that it will not create a hazard for impaired pedestrians or use of maintenance equipment.

The City of Athens is committed to the non-discriminatory treatment of all persons regardless of race, creed, color, sex, sexual orientation, gender identity or expressions, national origin or ancestry, marital or familial status, religious belief, age or disability.

**See full Request for Proposals at www.ci.athens.oh.us/documentcenter/view/???
Entry deadline: 4:00 PM, Friday, September 15, 2017**