

Education, Outreach, and Communications Committee

Tuesday, March 8, 2022

Vis Zoom – 5:30 p.m.

The meeting was called to order by Carolyn and a quorum was established.

Present: Carolyn Lewis and Cheryl Prusinski, Co-Chairpersons; jw Smith, and Rose Dikis.

ASL Interpreter, Logan Thompson, Heritage Interpreting.

Excused: Michael Rodriguez and Kayla Bennett.

The motion to approve the February 8, 2022, minutes was made by Cheryl; second by Rose. Motion carried.

Goals for 2022

- Increase speaking opportunities

Carolyn will contact the Lions Club and Rotary.

jw suggested we speak to churches. We discussed the United Methodist Church on College Street and the Unitarian Church. Carolyn will contact both. Carolyn will speak at Lions, Cheryl at Rotary, and jw at Unitarian. Cheryl suggested we speak to a women's group such as the Ohio University Women's Club and jw mentioned contacting sororities.

- Develop comprehensive promotion for Talk, Walk, and Roll.
- Spotlight members and announce new members through news releases.
- Continue columns, letters to the editor, and Athens Ability feature.
- Athena Award selection process (June-August) and event (tentatively Wednesday, November 2, from 5-6 p.m. at ARTS/West or via Zoom).
- Assist with enhancing the Commission's social media presence. Kayla and Michael have expertise in this area.

Carolyn mentioned the editorial changes with the local papers and that we'll have to establish new relationships.

Berry will no longer be a committee member due to other pressing concerns. We brainstormed names for potential new committee members:

jw will contact Chris Linscott;

Cheryl will contact Barbara Earth; and

Carolyn will contact Sandy Shirey.

The next meeting is Tuesday, April 12, 2022, at 5:30 p.m. via Zoom.

Meeting adjourned.

Minutes by cbl.

3-8-2022

